

# The 3<sup>rd</sup> Annual Primary Care & Hospital Medicine Innovations Symposium

**Thursday, February 27, 2020 | 8:00 am – 3:00 pm**

Belfer Research Building at 413 East 69<sup>th</sup> Street | Conference Room 302-ABCD



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# Program

## 8:00am–8:30am

Breakfast | Room: Common Area

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## 8:30am–9:00am

Opening Remarks | Room: CD

### **Fred N. Pelzman, MD**

Associate Professor of Clinical Medicine  
Medical Director, Weill Cornell Internal Medicine Associates,  
General Internal Medicine  
Joan and Sanford I. Weill Department of Medicine

### **Augustine M.K. Choi, MD**

Stephen and Suzanne Weiss Dean  
Weill Cornell Medicine  
Provost for Medical Affairs, Cornell University

### **Judy Tung, MD**

Associate Professor of Clinical Medicine  
Chief, Section of Adult Internal Medicine, General Internal Medicine  
Joan and Sanford I. Weill Department of Medicine

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## 9:00am–10:00am

Keynote Speaker

*"Motivation, Innovation, Inspiration, Transformation:  
Why GIM Doctors Are Leading Medical Education"*

### **Abby L. Spencer, MD, MS, FACP**

Director, Internal Medicine Residency Program  
Vice Chair for Education, Medicine Institute  
Associate Professor of Medicine  
Cleveland Clinic Lerner College of Medicine

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## 10:00am–11:15am

Primary Care Innovation Program Competitive  
Seed Grant Awardees 2018-2019

### **Madeline Sterling, MD | Faculty Project**

Heart Failure Training for Home Care Workers  
in New York City

### **Laura Gingras, MD | Faculty Project**

### **Helene Strauss, MD, Co-PI**

Teaching Doctor-Patient Communication in the Digital Age:  
A Curriculum for Internal Medicine Residents

### **Melissa Rusli, MD | Resident Project**

Evaluation of an Outpatient Near-Peer Teaching Experience  
for NYP-Weill Cornell Internal Medicine Residents

### **Evguenia Makovkina, BA | Student Project**

Understanding How Providers and Staff Make Decisions  
About Where to Refer Their Patients

### **Leora Haber, BA | Student Project**

The Patient Activated Learning System (PALS)  
for Nutrition Education

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## 11:15am–12:30pm

Lunch & Poster Session | Room: Common Area, AB

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## 12:30pm–1:45pm

Top 4 Oral Abstract Session | Room: CD

### **Katherine Pumphrey, MD | Pediatrics Resident**

### **Zulfa Omer, MD | Internal Medicine Resident**

**Meghan Reading Turchioe, PhD | Postdoctoral**  
Associate, Healthcare Policy and Research

**Caleigh Smith, BS | Research Assistant,**  
General Internal Medicine

*Abstract winners will be presented with an honorarium*

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## 1:45pm–2:00pm

Peer Mentoring Network

### **Kimberly Bloom-Feshbach, MD**

Assistant Professor of Medicine, General Internal Medicine

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## 2:00pm–2:15pm

Closing Remarks

### **Monika M. Safford, MD**

John J. Kuiper Professor of Medicine  
Chief, General Internal Medicine  
Joan and Sanford I. Weill Department of Medicine

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## 2:15pm–3:00pm

Break out for Peer Mentoring Network

A full list of all abstracts and posters will be available on our website, please visit:

**careinnovation.weill.cornell.edu**

# Our Speakers



**Abby Spencer, MD, MS, FACP**

is Director of the Internal Medicine residency program and Vice Chair for Education for the Medicine Institute at Cleveland Clinic. Dr. Spencer graduated *summa cum laude* and Phi Beta Kappa with a BS in Behavioral Neuroscience

from Tulane University, and received her MD from the University of Pittsburgh School of Medicine in 2002. In 2005, Dr. Spencer completed her Primary Care Internal Medicine residency at the NewYork-Presbyterian/Weill Cornell Medical Center, and in 2007, she completed a fellowship in General Internal Medicine with a concentration in Women's Health and earned a Master's Degree in Medical Education from the University of Pittsburgh.



**Fred N. Pelzman, MD** is an Associate Professor of Clinical Medicine in the Division of General Internal Medicine. Also, Dr. Pelzman serves as the Medical Director for the Weill Cornell Internal Medicine Associates, and practices General Adult Internal Medicine.

Dr. Pelzman directs the ambulatory educational curriculum for medical house officers, and is the recipient of numerous awards for excellence in teaching. Additionally, Dr. Pelzman is the co-director of the Weill Cornell Primary Care Innovations program and writes an online column about transforming our national healthcare system.



**Augustine M.K. Choi, MD** is the Stephen and Suzanne Weiss Dean of Weill Cornell Medicine and Provost for Medical Affairs of Cornell University. He is a clinician-scientist with expertise in the pathology and biology of lung disease. His laboratory

research has focused on stress response genes and antioxidant enzymes, in particular heme oxygenase-1 (HO-1) and gaseous molecule carbon monoxide (CO), in response to oxidative stress and inflammation in a variety of models of lung disease such as acute respiratory distress syndrome. He is a principal investigator of 4 NIH R01 grants, an NIH Program Project Grant, and an NIH U01 grant.



**Judy Tung, MD** is the Associate Dean for Faculty Development and the Chair of the Department of Medicine at the NewYork-Presbyterian/Lower Manhattan Hospital (NYP/LMH). She is also Section Chief of Ambulatory Medicine in the Division of General Internal Medicine. A

leading expert in General Internal Medicine, Dr. Tung has spoken nationally on innovative models of primary care, including the Hospital Medical Home and the Ambulatory Teaching Practice. Additionally, she directs a college-wide faculty development course called the Leadership in Academic Medicine Program (LAMP). Dr. Tung's life's work is the cultivation of individuals to their highest potential.



**Monika M. Safford, MD** is a clinician-scientist with clinical expertise in preventive healthcare, treatment of acute and chronic illness, and the coordination of care for those with complex diseases. Dr. Safford has served as Chief of General Internal

Medicine at Weill Cornell Medicine since January 2016. Her research program focuses on health equity in cardiovascular diseases, and includes clinical epidemiology as well as stakeholder-engaged implementation trials in vulnerable populations.



**Madeline Sterling, MD** is an Assistant Professor of Medicine in the Division of General Internal Medicine. Dr. Sterling's research focuses on the social determinants of health for adults with heart failure and cardiovascular disease.

In particular, her work aims to improve healthcare delivery and outcomes for adults with heart failure by developing, testing, and implementing interventions that leverage the role of home health aides who care for heart failure patients in the home.



**Laura Gingras, MD** is a general internist and an Assistant Professor of Medicine in the Division of General Internal Medicine. She is a clinician-educator and teaches residents and medical students about quality improvement, patient safety,

and health systems. She has done research in improving continuity of care in a resident outpatient practice, understanding patterns of ambulatory care before and after hospitalization, and utilizing telemedicine to improve transitions of care.



**Helene Strauss, MD** is an Assistant Professor of Clinical Medicine in the Division of General Internal Medicine. Also, Dr. Strauss is currently the Associate Program Director of the Primary Care Internal Medicine residency track at NewYork-Presbyterian

Hospital/Weill Cornell. Her academic interests include psychosocial medicine, fostering residents' teaching and leadership skills, and curriculum development.



**Melissa Rusli, MD** is an Assistant Professor of Clinical Medicine in the Division of General Internal Medicine. She obtained her Internal Medicine residency training at NewYork-Presbyterian/Weill Cornell within the Primary Care track, and afterwards served as

the Ambulatory/Primary Care Chief Resident for a year. Dr. Rusli is a clinician-educator and works with medical students and residents on a daily basis. She is the Associate Director of the Primary Care Clerkship at Weill Cornell Medicine, and also leads Resident-as-Teacher curricula within the Internal Medicine residency program.



**Evguenia Makovkina, BA** is a fourth-year medical student at Weill Cornell Medicine interested in understanding how healthcare fragmentation affects the delivery of quality physical and mental healthcare. Under Dr. Lisa Kern's mentorship, she has conducted qualitative research

on referral patterns in the context of healthcare fragmentation and is interested in conducting further research in healthcare policy as she continues her medical training in Psychiatry.



**Leora Haber, BA** is a third-year medical student at Weill Cornell Medicine with an interest in healthcare disparities and improving health literacy. She has worked with Dr. Monika Safford on creating nutrition content for the Patient Activated Learning System

and plans to continue research in this area. She graduated from Princeton University in 2016 with a degree in chemistry.

# Expand Your Expertise & Training in General Internal Medicine

## General Internal Medicine Research Fellowship

- Train general internists for academic careers in primary care, hospital medicine, and health services research
- Uniquely designed to deepen trainees' understanding of healthcare, local and international healthcare delivery systems, epidemiology of disease, and interventions to improve health outcomes
- Two- to three-year fellowship will provide trainees with the skills to design and conduct patient-centered and health systems research and prepare them for NIH K-award submissions by the end of the program

## Hospital Medicine Point of Care Ultrasound Clinical Fellowship

- One-year fellowship designed to achieve proficiency in basic and advanced point of care ultrasound
- Obtain national certification in both basic and advanced point of care ultrasound
- Gain experience in organizing and leading a monthly educational conference in POCUS
- Design and lead a POCUS-related QI project
- Participate in POCUS research with the goal of presenting results at a national meeting

## Integrative Health Clinical Fellowship

- Two-year fellowship designed to offer comprehensive education and hands-on experience in the field of Integrative Medicine
- Includes clinical teaching and experience in the field, participation in interdisciplinary clinical discussions, and access to resources in education, research, and quality improvement
- Fellows will receive mentorship to develop and complete a clinical, research, and/or educational project
- Fully recognized by the American Board of Integrative Medicine (ABOIM)

Learn more about our  
fellowship programs by  
scanning the QR code:



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*Sponsored by the Primary Care Innovation Program,  
Society of General Internal Medicine, American College of Physicians, Pelzman Foundation,  
and Patient Activated Learning System*

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