



Weill Cornell Medicine



The 2017 Primary Care Innovations Symposium

Tuesday, September 12, 2017 | 8:00 am–2:00 pm

Belfer Research Building at 413 East 69th Street
Ruben Conference Center | Room 302-CD



Weill Cornell Medicine
General Internal Medicine



Weill Cornell Medicine
Primary Care
Innovation Program

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Program

Tuesday, September 12, 2017

8:00am–8:15am

Breakfast | Room: common area

8:15am–8:45am

Introduction | Room: CD

Fred Pelzman, MD

Associate Professor of Clinical Medicine
Medical Director, Weill Cornell Internal Medicine Associates
General Internal Medicine
Joan and Sanford I. Weill Department of Medicine

Opening Remarks

Augustine M.K. Choi, M.D.

Stephen and Suzanne Weiss, Dean of
Weill Cornell Medicine and Cornell University's
Provost for Medical Affairs

Monika M. Safford, MD

John J. Kuiper Professor of Medicine
Chief, General Internal Medicine
Joan and Sanford I. Weill Department of Medicine

8:45am–9:45am

Keynote Speaker | Room: CD
"The Future of Primary Care"

Asaf Bitton, M.D., M.P.H.

Assistant Professor of Medicine at the Division of
General Medicine at Brigham and Women's Hospital

Assistant Professor of Health Care Policy
at the Department of Health Care Policy at
Harvard Medical School

Director of Primary Health Care at Ariadne Labs

9:45am–10:30am

Primary Care Innovation Program Competitive
Seed Grant Awardees 2016–2017 | Room: CD

Joseph K. Shin, M.D.

Experiences of Sex Trafficking Victims
in Healthcare Settings

Lisa M. Kern, M.D.

Patients' and Providers' Views on the Causes
and Consequences of Healthcare Fragmentation

Amanda S. Carmel, M.D.

The Impact of a Patient Activated Learning
System (PALS) on Patient Recall of Hypertension
Medication Information: A Pilot Study

10:30am–11:15am

Poster Session | Room: B

11:15am–11:30am

Break

11:30am–12:30pm

Abstract Session | Room: CD

12:30pm–1:30pm

Lunch | Room: common area

1:30pm

Closing Remarks

Monika M. Safford, M.D.

John J. Kuiper Professor of Medicine
Chief, General Internal Medicine
Joan and Sanford I. Weill Department of Medicine

A full list of all abstracts and posters will be available on our website,
please visit careinnovation.weill.cornell.edu

Our Speakers



Asaf Bitton MD, MPH is an Assistant Professor of Medicine at the Division of General Medicine at Brigham and Women's Hospital and Assistant Professor of Health Care Policy at the Department of Health Care Policy at

Harvard Medical School. He is also the Director of Primary Health Care at Ariadne Labs, leading their efforts on the Primary Health Care Performance Initiative, a joint effort with the Bill and Melinda Gates Foundation, the World Bank, the World Health Organization, and the Results for Development Institute. This project aims to improve measurement of key primary care functions within low and middle income countries, with the goal of understanding variation in performance and tailoring improvement initiatives to address and narrow gaps. He also leads Ariadne Labs' measurement of patient experience in low and middle income countries, implementation efforts with the World Bank in Estonia around risk-stratified care management, as well as other integrated care efforts globally.



Augustine M. K. Choi, MD is a Clinician-Scientist with expertise in the pathology and biology of lung disease. His laboratory research has focused on stress response genes and antioxidant enzymes, in particular heme oxygenase-1 (HO-1) and

gaseous molecule carbon monoxide (CO), in response to oxidative stress and inflammation in a variety of models of lung disease such as acute respiratory distress syndrome. His laboratory also focuses on the improved understanding of the pathogenesis of chronic obstructive pulmonary disease (COPD). Dr. Choi's research has recently focused on the role of autophagy in acute and chronic lung diseases and his laboratory is currently examining whether low-dose inhaled carbon monoxide can be an effective therapy in human disease. He is a principal investigator of 4 NIH R01 grants, an NIH Program Project Grant, and an NIH UO grant.



Monika M. Safford, MD is a Clinician-Scientist with clinical expertise in preventive healthcare, treatment of acute and chronic illness and the coordination of care for those with complex diseases. Dr. Safford has

served as Chief of General Internal Medicine at Weill Cornell Medicine since January 2016. Her research program focuses on health equity in cardio-vascular diseases, and includes clinical epidemiology as well as stakeholder-engaged implementation trials in vulnerable populations.



Fred N. Pelzman, MD received his medical degree from the Albert Einstein College of Medicine of Yeshiva University in 1993. He completed his Internal Medicine Residency program at the University of California, San Francisco,

in 1996. Upon completion of his training, Dr. Pelzman returned to New York City to join Weill Cornell Internal Medicine Associates, where he serves as the Medical Director and practices General Adult Internal Medicine. Dr. Pelzman directs the ambulatory educational curriculum for medical house officers, and he is the recipient of numerous awards for excellence in teaching. In addition, Dr. Pelzman is the co-director of the Weill Cornell Primary Care Innovations program, and writes an on-line column about transforming our national healthcare system.



Lisa M. Kern, MD, MPH is an Associate Professor of Medicine and of Healthcare Policy & Research at Weill Cornell Medicine. Dr. Kern also serves as the Associate Director for Research for the Division of General Internal Medicine

at Weill Cornell Medicine. Dr. Kern's research focuses on evaluating the effectiveness of interventions designed to improve healthcare delivery and improving the measurement of value in healthcare.



Joseph K. Shin, MD is Assistant Professor of Medicine in the Division of General Internal Medicine and Medical Director for the Weill Cornell Center for Human Rights (WCCHR). Dr. Shin is a clinician-educator and researcher with

expertise in working with survivors of human rights abuses including survivors of torture, war-trauma, trafficking, and correctional and detention settings. Prior to joining Weill Cornell Medicine, Dr. Shin worked with the NYU/Bellevue Program for Survivors of Torture and Physicians for Human Rights' Asylum Network to provide forensic medical and psychiatric for torture survivors and asylees, and coordinate primary care, mental health and other multidisciplinary services. At Weill Cornell Medicine, through the Institute for Primary Care Innovations and WCCHR, Dr. Shin continues to develop innovative health and human rights research including studying the "Experiences of Sex Trafficking Victims in Healthcare Settings", "Trauma Exposure, Health Status and Disease Burden of Minors Seeking Asylum in the U.S.", and ongoing collaborations in training, research and advocacy through Physicians for Human Rights, NY Lawyers for the Public Interest and the Legal Aid Society.



Amanda S. Carmel, MD is an Assistant Professor of Clinical Medicine at Weill Cornell Medicine and a general internist at Weill Cornell Internal Medicine Associates. Dr. Carmel is the Director of Content Development for the Patient

Activated Learning System (PALS), a novel online patient education system conceived of by Dr. Monika Safford, Chief of General Internal Medicine at Weill Cornell. Dr. Carmel's research interests include patient education and evaluating the impact of online patient education tools, including investigating the efficacy of the PALS and its impact on medical adherence, disease management, and patient outcomes.



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